

**FOR IMMEDIATE RELEASE**  
**July 20, 2017**  
**EVENT DATE: AUGUST 10-13, 2017**  
**Dan Emmett Music & Arts Festival**

**FOR MORE INFORMATION CONTACT:**  
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For Detailed Up-to-Date Festival Information, Visit [www.DanEmmettFestival.org](http://www.DanEmmettFestival.org)

## **Cheer Competition Energizes Crowd at Emmett Festival**

MOUNT VERNON – Up the stage... down the stage...more more more! The 2017 Dan Emmett Music & Arts Festival would not be complete without the annual Cheer Competition. Cheerleading teams from the surrounding area are invited to attend this event, and to help energize the crowd for the 12<sup>th</sup> year of fun and excitement.

The Cheer Competition is scheduled for Thursday, August 10<sup>th</sup> at 6:00 p.m. at the intersection of South Main Street and Gambier Street. There will be trophies for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place in each of the four divisions: Varsity, Junior Varsity, Junior High, and Pee-Wee/Colt. All teams will have up to two minutes and thirty seconds (2:30 minutes) to perform before the judges, including one minute of dance/music. Squads will be judged on their motion technique, voice projection, transitions, formation/spacing, flow/pace, jumps, dance, synchronization/timing, effective/appropriate words and skills, use of signs, pom-poms and megaphones, showmanship/presentation, choreography, and overall impression. While there is no tumbling, stunts, or pyramids allowed, this entertaining competition will be filled with bounding energy and a lot of team spirit!

Teams interested in competing in the 12<sup>th</sup> annual competition will find the complete rules, regulations, and applications on the web at [www.DanEmmettFestival.org](http://www.DanEmmettFestival.org), and may receive additional assistance by calling (740) 392-3378. All applications will be accepted until the schedule is full.

Highlights of this year's Festival will include performances by Lee Greenwood, Phil Dirt & The Dozers, a wide variety of local musicians and performers (such as Kokosing River Surf Club, Derek Posey Band, Elvis' Long Lost Brother, King Darwin), the Knox Idol competition, fiddle, banjo, and flat-pick guitar contests, a cheer competition, a flower show, a quilt show, arts, crafts, homemades, a motorcycle show, and the annual antique & classic car show, all with a wide variety of delicious foods.

The 2017 Dan Emmett Music & Arts Festival runs August 10<sup>th</sup>-13<sup>th</sup> in Downtown Mount Vernon with various activities each day. This year's Festival is made possible through the contributions of Ariel Corporation and First-Knox National Bank. For additional information, contact the Festival at (740) 392-FEST (3378) or email at [director@DanEmmettFestival.org](mailto:director@DanEmmettFestival.org)